

The Adaptive Software Product Vision Canvas

Name of idea	Value proposition
What's the problem?	What value does the solution provide for... - users, customers, problem-solvers "As X, I want Y so that I can Z"
Who (what) are involved in...	creating, experiencing, solving the problem
What's the solution?	How does the solution work? - Customer journey map, end-user storyboard, screen wireframe, sketch, mock-up
TO DO NEXT:	

